



## VBA EMERGING BANK LEADERS

### Agenda

VBA Emerging Bank Leaders Steering Committee Meeting  
September 24, 2025 | 10:00 am – 1 pm (With Lunch)  
Virginia Bankers Association | 4490 Cox Road, Glen Allen, VA 23060

- I. **Welcome and Committee News** – Jenni Gegner
- II. **Icebreaker Activity** – Chandler Owdom
- III. **Education & Training Update** – Kristen Reid
- IV. **Leadership Conference 2025 Update** – Chandler Owdom
  - License – for up to 10 people
  - New speakers
  - Spark! Presentations
- V. **Financial Literacy & Communications Update** – Monica McDearmon
  - Virginia Reads One Book
  - VBA Education Foundation Annual Fund Campaign
  - [Get Smart About Credit Day – October 16](#)
  - [Virginia Banking Annual](#)
  - [#BanksNeverAskThat and #PracticeSafeChecks](#)
- VI. **Government Relations Update** – Tristan Macdonald
  - General Assembly Session Preview/Federal Issues of Note
  - [Government Relations Events](#)
    - [Virginia Meet the Candidates Series](#)

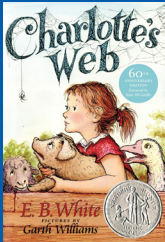
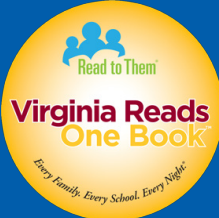
- State Legislative Meetings – 2 down, 4 to go!
  - Northern Virginia – September 25
  - Harrisonburg – October 1
  - Lynchburg – October 2
  - Abingdon – October 14
- Registration Opening Soon – Banker Day 2026: January 15
- Save the Date – Washington Summit 2026: March 9-11

**VII. Peer Sharing/Roundtable – Jenni Gegner**

- **Spotlight Topic: Emerging Leaders Efforts at Your Bank**
  - Please come prepared to discuss what efforts, programs and initiatives your bank has for emerging leaders specifically. Examples include leadership training/management development programs, internal career pathways, internship programs, ERGs, etc.

**Next Meeting** – December 10<sup>th</sup> via Zoom 10:00 am – 11:30 am

# Financial Literacy & Community Engagement Opportunity: Virginia Reads One Book



## How Can Your Bank Get Involved?

The [VBA Education Foundation](#) is looking for Virginia banks interested in [sponsoring Title 1 schools](#) for the 2026 statewide Virginia Reads One Book program (VAROB). Through this program, students and families across Virginia participate in a [statewide family reading event](#) and [celebrate both family and financial literacy](#). This is your [bank's opportunity](#) to participate in this [impactful program](#) and put a book in the hands of each student at a local school. The VBA will be contacting banks this fall with [opportunities to sponsor interested schools](#) in your area. More than 30 schools have already applied for funding! VAROB will take place in [March 2026](#).

## Interested In Learning More?

You can complete the bank interest form, view the recording of the informational meeting and learn more about the 2026 program by visiting [www.vabankers.org/post/Virginia-Reads-One-Book](http://www.vabankers.org/post/Virginia-Reads-One-Book).

## 2026 Statewide Sponsors Include:



## 2026 Program Details:

Banks can sponsor schools for **\$6.95\*** per student. Sponsored schools will receive a book for every student and complimentary staff copies, both family literacy and financial literacy activities, school assembly suggestions, teacher resources, family and community engagement tools, and more!

*\*A Spanish version of this year's book is also available for \$6.95 per student.*

## 2025 Program Impact:

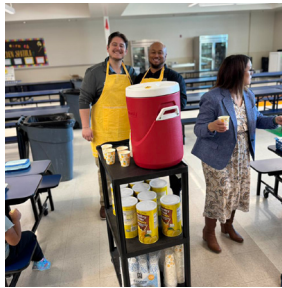


In 2025, the **VBA Education Foundation** made a **\$5,000** contribution to VAROB.

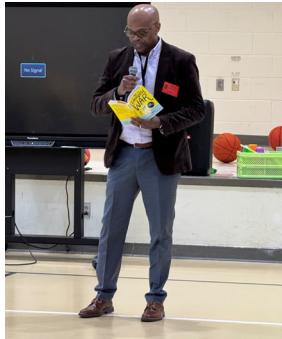


*"Our school is in a very low-income area, and it was **so wonderful to see the excitement on our students' faces** when they each got a book and the excitement when they got to answer the trivia questions. They have been **so excited about reading!**"*  
- 2025 Bank Sponsored School

**Twenty-three Virginia bank sponsors** made nearly **\$120,000** in contributions! These contributions supported the participation of nearly **17,000** students and staff from **41 Title 1 schools** across the state!



*"Our **bank attended the kick-off assembly** where our CEO read the first few pages of the book, provided giveaways and passed out the giveaways and books. This is **one of our favorite programs to sponsor** - thank you all for giving us the opportunity!"*  
- 2025 Bank Sponsor



**More than 50% of the total number of students who participated in this year's program did so through Virginia banking industry sponsorship.**

**Does your bank already have a relationship with a local school? Contact Monica McDearmon at [mmcdearmon@vabankers.org](mailto:mmcdearmon@vabankers.org) to find out more about schools that have participated in the past.**



# 2025 VBA EDUCATION FOUNDATION ANNUAL FUND CAMPAIGN



## \$55,000 2025 Goal

### Bank & Industry Partner Contributors:

- Atlantic Union Bank
- Bank of America
- Bank of Botetourt
- Bank of Clarke
- Burke & Herbert Bank
- C&F Bank
- Carter Bank
- Chain Bridge Bank
- Chesapeake Bank
- Citizens Bank & Trust Co.
- Community Bankers' Bank, in Recognition of Retiring Directors Clay Davis, Scott Harvard and Brad Schwartz
- Dominion Energy Inc.
- F&M Bank
- First Bank, Virginia, in Memory of H. Furlong Baldwin
- First National Bank
- John Marshall Bank
- National Capital Bank
- Old Point National Bank, in Honor of Chair Emeritus Robert F. Shuford, Sr.
- Powell Valley National Bank
- Select Bank
- Southern Bank Foundation
- SouthState Bank
- The Bank of Marion
- TowneBank
- Truist Bank

### Individual Contributors:

- Nathalia Artus
- Wendy & John Asbury
- Michelle R. Austin
- Zirkle Blakey
- Michele & Victor Branch
- John J. Brough
- Jennifer & Matt Bruning
- Laura Lee Cadden
- John R. Caldwell
- Amy & Tom Cherry
- Robert & Julia Cowgill
- Allison & Tim Duffee
- Tisha Edwards
- Darian Fisher
- Becky Foster
- Tracie & John Gallahan
- Jennifer & Dan Gegner
- Shannon & Todd Hall
- Tammie & Leton Harding
- Katie & Scott Harvard, in Memory of H. Furlong Baldwin
- DeMarion & Carl Johnston
- Kelli & Brandon Lorey
- Carter & Walt Lyons
- Monica & Mac McDearmon
- Bette & Johnny Milleson
- Laurie & Ronnie Milligan
- Chandler & Morgan Owdom
- Stacy & Reese Puckett
- LeAnn & Tom Rasey
- Sherri & Peter Sackett
- Kathleen Shannon
- Ann Rodman & Gary Shook
- Lori & Rob Shuford
- Wende & Jeff Szyferski
- Diane & Joe Thomas
- Jackie & Litz Van Dyke
- Dorothy Welch
- Genise & Bruce Whitehurst
- Claire & Robert Wood

Scan the QR Code  
Below to Donate:



## \$50,080

**Raised to Date**  
As of September 16

Visit [www.vabankers.org/post/2025-vba-education-foundation-annual-fund-campaign](http://www.vabankers.org/post/2025-vba-education-foundation-annual-fund-campaign)  
to contribute online today!