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2025 Media Guide



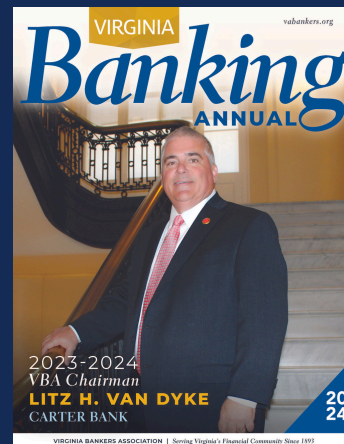
This publication will serve as a **"year in review,"** covering the Virginia banking industry and the VBA from June 2024-June 2025.



This commemorative keepsake will be available in a select number of **print copies** for bank CEOs, VBA committee chairs, and VBA Associate Member CEOs and will be distributed **digitally** to **5,400+** bankers, legislators and industry partners.



Features will include **reflective thoughts** on the year from VBA staff and the VBA Chairman; highlights and pictures from VBA **education and training events**; a recap of **VBA Education Foundation** programs and initiatives...and more!



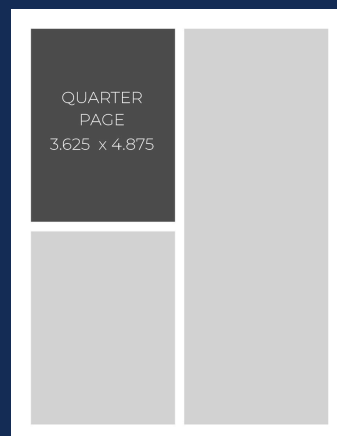
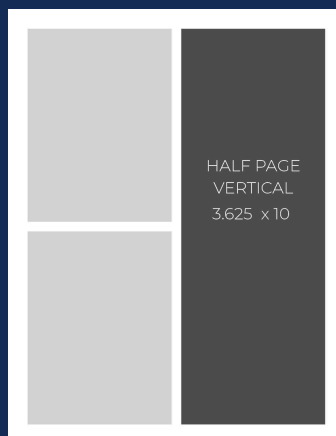
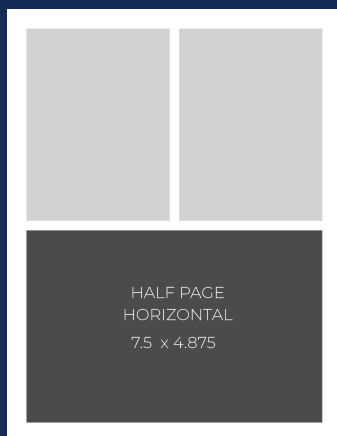
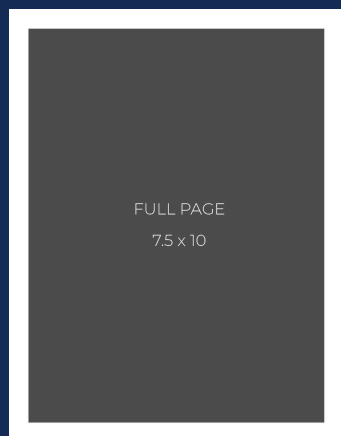
2025 Advertising Rates*

Size	Price**	Dimensions (inches)
Outside Back Cover (full page) <i>Includes company logo on mailing envelope</i>	\$1,550	8.5x11 with bleeds
Inside Front Cover (full page) SOLD	\$1,300	8.5x11 with bleeds
Inside Back Cover (full page) SOLD	\$1,300	8.5x11 with bleeds
Full Page	\$1,050	8.5x11 with bleeds
Half Page Horizontal	\$800	7.5 x 4.875
Half Page Vertical	\$800	3.625 x 10
Quarter Page	\$550	3.625 x 4.875



**All ad sales must be secured by April 25, 2025 and ad artwork is due no later than May 11, 2025.*

***Companies that advertise in issues of Virginia Banking Monthly will receive a 10% discount on Virginia Banking Annual rates.*



Interested in advertising in Virginia Banking Annual?

Please contact Amy Binns at abinns@vabankers.org.

Visit www.vabankers.org/virginia-banking to view past issues of Virginia Banking Annual.