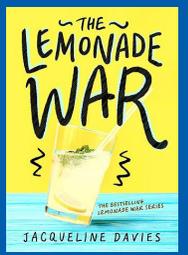
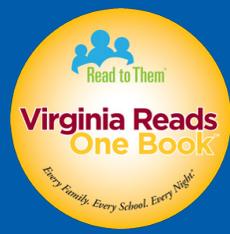


# Financial Literacy & Community Engagement Opportunity: Virginia Reads One Book



## How Can Your Bank Get Involved?

The VBA Education Foundation is looking for Virginia banks interested in sponsoring Title 1 schools for the 2025 statewide Virginia Reads One Book program (VAROB). Through this program, students and families across Virginia participate in a statewide family reading event and celebrate both family and financial literacy. This is your bank's opportunity to participate in this impactful program and put a book in the hands of each student at a local school. The VBA will be contacting banks this fall with opportunities to sponsor interested schools in your area. VAROB will take place in March 2025.

## Interested In Learning More?

Complete a bank interest form here: <https://www.formpl.us/form/5330096994254848>. View the recording of the informational meeting and learn more about the 2025 program by visiting [www.vabankers.org/post/Virginia-Reads-One-Book](http://www.vabankers.org/post/Virginia-Reads-One-Book).

## 2025 Statewide Sponsors Include:



## 2025 Program Details:

Banks can sponsor schools for \$6.95\* per student. Sponsored schools will receive a book for every student and complimentary staff copies, both family literacy and financial literacy activities, school assembly suggestions, teacher resources, family and community engagement tools, and more!

\*A Spanish version of this year's book is also available for \$6.95 per student.

## 2024 Program Impact:



In 2024, the VBA Education Foundation made a **\$7,500** contribution to VAROB.



**Twenty-one Virginia bank sponsors** made more than **\$105,000** in contributions! These contributions supported the participation of nearly **14,000** students and staff from **38 Title 1 schools** across the state!

"There is a **constant buzz** throughout the hallways during the month of Virginia Reads One Book. **Teachers, students, custodians, administration, cafeteria workers, and parents** are all talking about the great book we are reading together!" -2024 Bank Sponsored School



"I love it when the **kids come in talking about what they read with their families**. They come in very eager to complete the daily trivia questions and we are grateful to Carter Bank for **providing prizes for trivia**." -2024 Bank Sponsored School

"We love the **sense of community Virginia Reads brings**. We also **love our bank partnership**. They volunteer and get all of our materials ready. The bank is also doing **financial literacy lessons** with our students through counseling. Such a wonderful program overall!" - 2024 Bank Sponsored School



**More than 50% of the total number of students who participated in this year's program did so through Virginia banking industry sponsorship.**

**Does your bank already have a relationship with a local school? Contact Monica McDearmon at [mmcdearmon@vabankers.org](mailto:mmcdearmon@vabankers.org) to find out more about schools that have participated in the past.**

