

2025 Connect|Protect Experience

Reserve

March 3-5, 2025
Williamsburg Lodge
Williamsburg, VA

Human Resources - Training
Retail Banking - Marketing
Compliance - Ops & Tech
Security - Risk Management

Exhibiting Package - \$4,000

Includes:

- Exhibit booth
- One (1) complimentary registration
 - Additional sponsor attendees - \$210 each
- Standard electrical provided
- Verbal and signage recognition at the event
- Opportunity to provide prize giveaways
- Exhibitor ribbons provided for onsite reps
- Pre- and post-attendee roster with emails
- Company logo included on:
 - all event marketing
 - event page on VBA & MBA websites
 - event portal (company profile & contact)

EXHIBITOR SPEED DATING ADD-ON OPTION

- \$250 -

GUIDELINES:

3 minute rounds

Bankers remain seated | Vendors rotate tables

Vendors provide elevator pitch

Banker prize drawings

(small prizes provided by exhibitors)

12 Spots Available on

First-Come, First-Served Basis



= Reserved



= Sold

A La Carte Sponsorship Options:

- Monday Night Reception* - \$4,500 (S)
- Tuesday Night Reception* - \$4,500 (S)
**Above Options Include Exhibiting Package*
- Keynote Speaker - \$3,000 (S)
- Lunch - \$2,500
- Hotel Keycards - \$2,500
- Breakfast - \$2,000
- Event Portal - \$2,000
- Onsite Materials w/Back Page Ad - \$2,000
- Technology/WiFi - \$2,000
- Name Badge Lanyards - \$1,750 (S)
- Daily eNewsletter - \$1,750
- Name Badges - \$1,500
- Phone Stand - \$1,500
- Attendee Roster w/Back Page Ad - \$1,500
- Networking Break w/Video or Slide Option - \$1,500
- Coffee Station/Cup Collars - \$1,250
- Registration Desk/Pull-Up Banner - \$1,000
- Notepad Mousepad - \$1,000
- Logoed Pens (sponsor supplies) - \$1,000 (S)
- Candy Bags - \$1,000
- Notepads - \$750
- Hand Sanitizer - \$750
- Daily eNewsletter Sidebar Ad (runs 3 days) - \$750

Sponsorships Include:

- Registration rate of \$650*
- Pre- and post-attendee roster with emails
- Sponsor Exhibitor ribbons provided for onsite reps
- Verbal and signage recognition at the event
- Company logo included on:
 - all event marketing
 - event page on VBA & MBA websites
 - event portal (company profile & contact)

*Above registration rate is VBA & MBA member rate;
\$500 additional fee added if not a member of either
association

Questions? Contact Amy Binns | abinns@vabankers.org | 804.819.4726