



VBA MSI Committee

# Unlock the Power of Your Data

# TRACTION:

## VBA Endorsed Provider + Industry Wide



14

VBA Members

\$112K Rev Share

VBA Rev Share Earned

\$84M to \$8B

AUM Across Client Base

136

Customers

35

States

VIRGINIA BANKERS  
ASSOCIATION  
ENDORSED PROVIDER



# Common Data Struggles For Bankers.



**Lack of visibility** | Hard to see the complete view in one place



**Delayed** | Focused on past events vs. actionable today



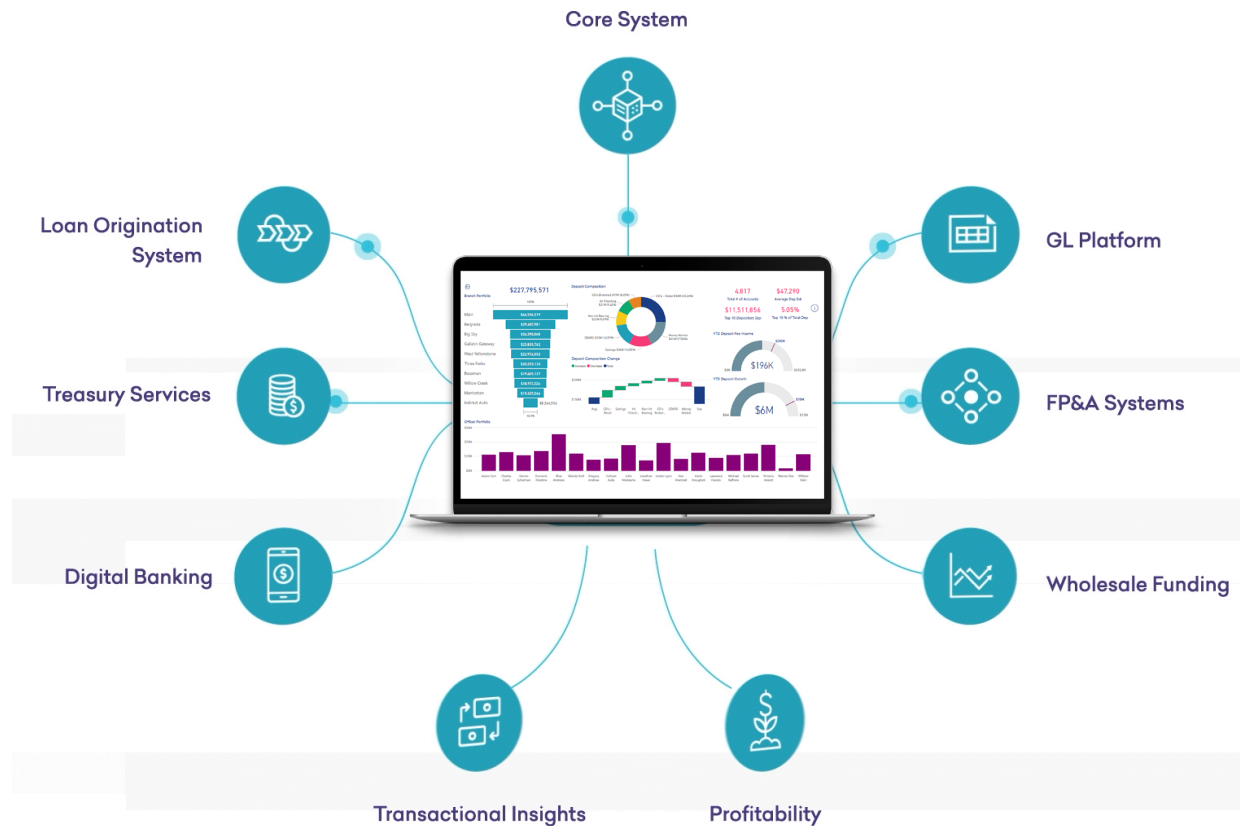
**Changing environment** | Ripple effect throughout the bank



**Hard to understand** | Product/system codes vs. Bankers' language



# How KlariVis Works



**ANY**  
Core System

**1000+**  
Interactive Views

**500+**  
Data Elements

**1550+**  
Measures

**250+**  
Dashboards

**230+**  
Automated Board Reports



# The KlariVis Advantage

## Key Differentiators:

- ◆ Built for Bankers, by Bankers
- ◆ Easy to Use
- ◆ Enterprise Platform
- ◆ Scalability & Security
- ◆ White-Glove Implementation
- ◆ Speed to Market
- ◆ Continuous Development



# 2024-2025 New KlariVis Features

3 New Executive Dashboards

Credit Concentrations with Policies

Upgraded Deposit Balance Changes

Performance Scorecards

Upgraded Loan Balance Changes

Multiple New Financial Dashboards

Multiple Rate Insights Dashboards

KlariVis Report Builder

Digital Banking Insights

Profitability Intelligence

Save & Share

Transactional Intelligence



# Let's talk about turning **Data** into **Opportunity**

## LIVE DEMO

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# THANK YOU



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