



What is Virginia BankPAC?

Public policy is determined through the political process. BankPAC, the Virginia Bankers Association Political Action Committee, is your voice in that process.

Few industries are as heavily regulated as the banking industry – **elected officials and their appointees have an outsized impact on how well banks operate and the ability of bankers to do their jobs effectively.**

BankPAC provides financial support to candidates who support a thriving, efficiently regulated banking industry.

How Does BankPAC Operate?

1. Virginia BankPAC solicits personal contributions from the employees and directors of member banks of the Virginia Bankers Association.
2. All contributions to Virginia BankPAC can be made in the form of a personal check, credit card payment, or payroll deduction (check with your Grassroots Coordinator to determine if this is available).
3. Bankers complete the attached support form and submit it to your bank's Grassroots Coordinator. Note that contributions to Virginia BankPAC are not tax deductible as a charitable contribution.
4. The VBA Government Relations Committee selects candidates to support based on their understanding of our industry, Virginia's banking climate and recommendations from constituent bankers.

Your Impact

Over 1,000 Virginia Bankers contribute to BankPAC every year -- many making small and recurring contributions that together allowed BankPAC to contribute over \$430,000 to pro-banker candidates at the state and federal level this year.

Bankers' generous support continues to make the VBA one of the most influential trade associations at the State Capitol and within the American Bankers Association.

Recognition Levels

Member-Bank Directors play a pivotal leadership role as BankPAC sponsors at a number of recognition levels listed below.

Recognition Level	Amount
Diamond	\$2,000+
Platinum	\$1,000
Gold	\$750
Silver	\$500
Bronze	\$250

Should you have any questions, please talk with your banks Grassroots Coordinator or contact Matt Bruning with the VBA at mbruning@vabankers.org



VIRGINIA BANKPAC:

The Voice of Your Industry

2024 Director Contribution Form

Name: _____

E-Mail: _____

Work Address: _____

City: _____ State: _____ Zip: _____

Director at _____ Bank

Contribution Amount: \$ _____

Your options for contributing are:

- **Personal Check Payable to 'VBA BankPAC' (Please attach)**
- **Credit/Debit Card (Visa, MC, AMEX or Discover)**

Name on Card: _____

Card Number: _____

Type of Card: _____

Expiration Date: _____

Security Code (CCV/CID): _____



Signature

Date

PLEASE RETURN THIS FORM TO YOUR BANK'S GRASSROOTS COORDINATOR.

The amount contributed, or the refusal to give, will not benefit or disadvantage any person. Contributions to Virginia BankPAC are not tax deductible as a charitable contribution. To comply with federal and state law, we must use best efforts to obtain, maintain and submit the name, mailing address, occupation and name of employer of individual contributors. Contributions from foreign nationals are prohibited.

VIRGINIA BANKERS ASSOCIATION | POLITICAL ACTION COMMITTEE
4490 COX ROAD | GLEN ALLEN, VA 23060
PLEASE CONTACT HENRY WATKINS WITH QUESTIONS AT HWATKINS@VABANKERS.ORG