



## What is Virginia BankPAC?

Public policy is determined through the political process. BankPAC, the Virginia Bankers Association Political Action Committee, is your voice in that process.

Few industries are as heavily regulated as the banking industry – **elected officials and their appointees have an outsized impact on how well banks operate and the ability of bankers to do their jobs effectively.**

BankPAC provides financial support to candidates who support a thriving, efficiently regulated banking industry.

## How Does BankPAC Operate?

1. Virginia BankPAC solicits personal contributions from the employees and directors of member banks of the Virginia Bankers Association.
2. All contributions to Virginia BankPAC can be made in the form of a personal check, credit card payment, or payroll deduction (check with your Grassroots Coordinator to determine if this is available).
3. Bankers complete the attached support form and submit it to your bank's Grassroots Coordinator. Note that contributions to Virginia BankPAC are not tax deductible as a charitable contribution.
4. The VBA Government Relations Committee selects candidates to support based on their understanding of our industry, Virginia's banking climate and recommendations from constituent bankers.

## Your Impact

Over 1,000 Virginia Bankers contribute to BankPAC every year -- many making small and recurring contributions that together allowed BankPAC to contribute over \$430,000 to pro-banker candidates at the state and federal level this year.

**Bankers' generous support continues to make the VBA one of the most influential trade associations at the State Capitol and within the American Bankers Association.**

## Suggested Contributions

VBA BankPAC welcomes contributions of any amount. The following are guidelines to consider in determining your financial support.

| Income              | Suggested Giving |
|---------------------|------------------|
| \$50,000-\$75,000   | \$150            |
| \$75,000-\$100,000  | \$350            |
| \$100,000-\$150,000 | \$750            |
| \$150,000-\$200,000 | \$1,500          |
| \$200,000+          | \$2,500          |

Should you have any questions, please talk with your banks Grassroots Coordinator or contact Matt Bruning with the VBA at [mbruning@vabankers.org](mailto:mbruning@vabankers.org)



# VIRGINIA BANKPAC:

## *The Voice of Your Industry*

### 2024 Contribution Form

Name: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Work Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contribution Amount: \$ \_\_\_\_\_

For our records only, please provide us with the name of your employer:

\_\_\_\_\_

#### Your options for contributing are:

- Personal Check Payable to 'VBA BankPAC' (Please attach)
- Credit/Debit Card (Visa, MC, AMEX or Discover)

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Card Type: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code (CCV/CID): \_\_\_\_\_

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Date**

#### **PLEASE RETURN THIS FORM TO YOUR BANK'S GRASSROOTS COORDINATOR.**

*The amount contributed, or the refusal to give, will not benefit or disadvantage any person. Contributions to Virginia BankPAC are not tax deductible as a charitable contribution. To comply with federal and state law, we must use best efforts to obtain, maintain and submit the name, mailing address, occupation and name of employer of individual contributors. Contributions from foreign nationals are prohibited.*

VIRGINIA BANKERS ASSOCIATION | POLITICAL ACTION COMMITTEE  
4490 COX ROAD | GLEN ALLEN, VA 23060

PLEASE CONTACT MATT BRUNING WITH QUESTIONS AT MBRUNING@VABANKERS.ORG.