Advertise in Virginia Banking Annual!

2024 Media Guide





This publication will serve as a "year in review," covering the Virginia banking industry and the VBA from June 2023-June 2024.



This commemorative keepsake will be available in a select number of **print copies** for bank CEOs, VBA committee chairs, and VBA Associate Member CEOs and will be distributed **digitally** to **5,900+** bankers, legislators and industry partners.



Features will include **reflective thoughts** on the year from VBA staff and the VBA Chairman; highlights and pictures from VBA **education and training events**; a recap of industry and VBA efforts in **diversity**, **equity and inclusion**...and more!

2024 Advertising Rates*

202 7	2024 Advertising Nates		
Size	Price**	Dimensions (inches)	
Outside Back Cover (full page) Includes company logo on mailing envelope		8.5x11 with bleeds	
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Inside Back Cover (full page)	\$1,300	8.5x11 with bleeds	
Full Page	\$1,050	8.5x11 with bleeds	
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Half Page Vertical	\$800	3.625 x 10	

\$550

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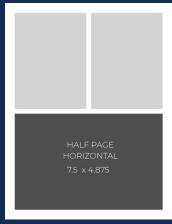
*All ad sales must be secured by April 26, 2024 and ad artwork is due no later than May 17, 2024.

**Companies that advertise in issues of Virginia Banking Monthly will receive a 10% discount on

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Quarter Page





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Interested in advertising in *Virginia Banking Annual*?

Please contact Amy Binns at abinns@vabankers.org.

Visit www.vabankers.org/virginia-banking to view past issues of *Virginia Banking Annual*.