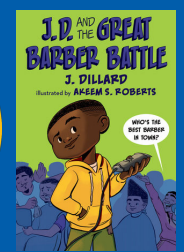
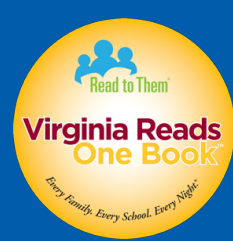


Financial Literacy & Community Engagement Opportunity: Virginia Reads One Book



How Can Your Bank Get Involved?

The VBA Education Foundation is looking for Virginia banks interested in **sponsoring Title 1 schools** for the 2023 statewide Virginia Reads One Book program (VAROB). Through this program, students and families across Virginia participate in a **statewide family reading event** and **celebrate both family and financial literacy**. This is your **bank's opportunity** to participate in this **impactful program** and put a book in the hands of each student at a local school. The VBA will be contacting banks this fall with opportunities to sponsor interested schools in your area. VAROB will take place in **March 2023**.

Interested In Learning More?

Complete a **bank interest form** here: <https://www.formpl.us/form/6659208330215424>. Plan to join us for an **informational Zoom meeting** on **September 20th at 9:00 a.m.** Visit www.vabankers.org/Virginia-Reads-One-Book to register for the Zoom meeting and for more information about this year's program.

2023 Statewide Sponsors Include:



2023 Program Details:

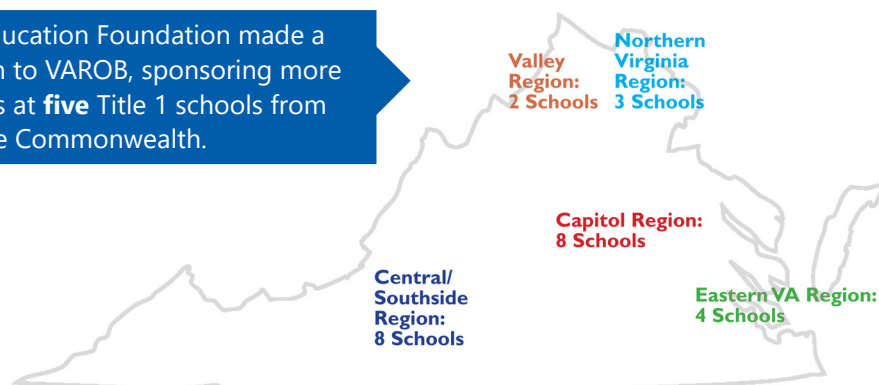
Banks can sponsor schools for **\$5.95*** per student. Sponsored schools will receive a book for every student and complimentary staff copies, both family literacy and financial literacy activities, school assembly suggestions, teacher resources, family and community engagement tools, and more!

**A Spanish version of this year's book is also available for \$5.95 per student.*

2022 Program Impact:



In 2022, the VBA Education Foundation made a **\$10,000** contribution to VAROB, sponsoring more than **2,300** students at **five** Title 1 schools from across the Commonwealth.



Sixteen additional Virginia bank sponsors made nearly **\$50,000** in contributions! These contributions supported the participation of more than **10,000** students and staff!

*"We enjoyed this program so much and felt our **partnership** helped **provide helpful information** to the students. We loved reading along with the book and **incorporated key points** in our lesson. What a great way to get **banks involved with the schools**. We are looking forward to working with our school again next year. Thank you to the VBA and Read to Them for supporting this **wonderful program**." - 2022 Bank Sponsor*

*"Our bank sponsor was **amazing**. I appreciated the **preplanning meetings**, the follow ups, the **presentation**, and the **goodie bags**." - 2022 Bank Sponsored School*



More than half of the total number of students who participated in the 2022 program were financially sponsored by the Virginia banking industry!

**Does your bank already have a relationship with a local school?
Contact Monica McDearmon at mmcdearmon@vabankers.org to find out more
about schools that have participated from 2018-2022.**