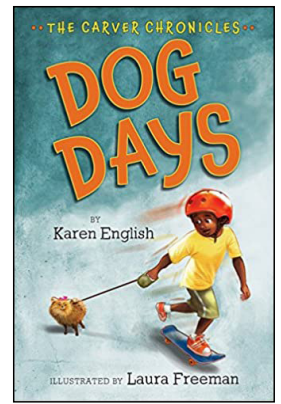


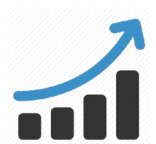
Next Steps for Bank Sponsors

Program Timeline
March 7-18, 2022



Step 1: Assign a team at your bank to lead your efforts.

Consider bank employees who are comfortable in the classroom (either virtually or in-person) and already participating in financial literacy efforts at your bank.



Step 2: Decide on your bank's level of involvement.

Being a sponsor for the Virginia Reads One Book (VAROB) program allows for community engagement opportunities for your bank and your employees. Bank engagement options are available at a variety of time commitment levels and could include the following:

- Attend school kick-off assemblies on or around March 7, 2022 - either virtually or in-person!
- Purchase extra copies of the book through Read to Them to place around town and in your bank branches.
- Be a virtual guest reader or provide recordings of the chapters being read by members of your bank staff.
- Provide promotional giveaways or bank logo items to students.
- Tie this program with a youth savings program that already exists at your bank.
- Make classroom financial literacy presentations (either virtually or in-person) using the *Dog Days* specific lesson plans.
- Alert your local media and offer to meet them on campus to attend the kick-off assemblies (with school's permission).
- Share your experience on your bank's social media channels.
- Attend the program closing activity on or around March 18, 2022.

Plan to keep the VBA informed of your plans! Email Monica McDearmon at mmcdearmon@vabankers.org to share details of your involvement.



Step 3: Support the school, students, families and community!

Be proud that your bank is helping to make a difference in the lives of families in the community you serve!

2022 Program Statewide Sponsors

For more information, contact Monica McDearmon at mmcdearmon@vabankers.org (VBA) or Anne Curry at anne.curry@readtothem.org (Read to Them).

