



Agenda

SUNDAY, SEPTEMBER 12, 2021		
3:00pm – 6:00pm	Registration <i>Please join our platinum level Signature Sponsors in the Live Oak room for snacks and refreshments.</i>	Magnolia Willow Foyer
6:00pm – 7:00pm	Welcome Reception	Grand Hall and Cypress Dogwood Live Oak

MONDAY, SEPTEMBER 13, 2021		
7:00am – 8:00am	Registration Desk Open	Magnolia Willow Foyer
7:30am	Breakfast	Live Oak Magnolia Willow Foyer and Live Oak Magnolia Willow Room
8:00am – 12:15pm	Business Session	Live Oak Magnolia Willow
	8:00am – 8:02am	

	<p>John Asbury <i>Welcome</i></p> <p>8:02am – 8:45am Avi J. Barak Managing Director, Investment Banking / Financial Services Group Piper Sandler & Co. Scott Hildenbrand Managing Director, Chief Balance Sheet Strategist, Head of Piper Sandler Financial Strategies Piper Sandler & Co. <i>You Can't Predict, But You Can Prepare – Getting Ready for 2022</i></p> <p>8:45am – 8:55am Bruce Whitehurst <i>President's Report</i></p> <p>8:55am – 9:55am Gene Ludwig, Founder and CEO, Promontory MortgagePath, and Rob Nichols, President and CEO, American Bankers Association; joined by John Asbury, President and CEO, Atlantic Union Bankshares, and Bruce Whitehurst, President & CEO, Virginia Bankers Association <i>A Conversation with Gene Ludwig and Rob Nichols</i></p> <p>9:55am – 10:55am Joan Woodward Executive Vice President of Public Policy, Travelers President, The Travelers Institute <i>Woodward on Washington: An Economic, Public Policy, and Political Outlook</i></p> <p>10:55am – 11:05am <i>Break</i></p> <p>11:05am – 11:15am Scott Harvard <i>VBA Education Foundation Report</i></p> <p>11:15am – 12:15pm Dave Martin Founder bankmechanics <i>Remaining Relevant in a Digital Banking World</i></p>	
10:00am – 12:00pm	Guest Program: Home and Garden Walking Tour	Meet in the Lobby
12:15pm – 12:45pm	Registration Desk Open	Magnolia Willow Foyer

6:00pm – 7:30pm	Reception and Dinner Featuring The Bob Williams Duo	Grand Hall and Cypress Dogwood Rooms
8:30pm-10:30pm	Piper Sandler & Co. Dessert Reception <i>All VBA Annual Convention Attendees Invited</i>	Riviera Theatre

TUESDAY, SEPTEMBER 14, 2021		
7:00am – 8:00am	Registration Desk Open	Magnolia Willow Foyer
7:30am	Breakfast	Live Oak Magnolia Willow Foyer and Live Oak Magnolia Willow
8:00am – 11:45am	Business Session	Live Oak Magnolia Willow
	<p>8:00am – 8:02am Bruce Whitehurst <i>Welcome</i></p> <p>8:02am – 8:45am Betsy Nota-Kirby Vice President, National Health Management Consulting Planning, Analytics and Total Health Marsh & McLennan Agency <i>A Focus on Mental Health: Making Your Well-being Strategy A Competitive Advantage</i></p> <p>8:45am – 8:50am Bruce Whitehurst <i>Announcements</i></p> <p>8:50am – 9:00am John Asbury <i>Chairman's Remarks</i></p> <p>9:00am – 9:30am John Asbury, Jeff Haley, and Leton Harding, moderated by Bruce Whitehurst <i>Where to From Here? A Leadership Panel</i></p> <p>9:30am – 10:30am Michael Rogers Principal</p>	

	Practical Futurist <i>What Comes After COVID? The Decade Ahead</i> 10:30am – 10:45am <i>Break</i> 10:45am – 11:45am Lenora Billings-Harris, CSP, CPAE International Diversity Strategist & Hall of Fame Speaker and Author <i>Maximizing the Power of Inclusion by Uncovering the Impact of Unconscious Bias on Business Results</i>	
11:45am – 12:15pm	Registration Desk Open	Magnolia Willow Foyer
6:00pm – 7:00pm	Farewell Reception Featuring Bob Williams on Guitar	Riviera Complex

Wednesday, SEPTEMBER 15, 2021		
	Departure	