

Marketing

- ABA Certificates: Foundational Certificate in Bank Marketing, Advanced Certificate in Bank Marketing
- VBACONnect: A Conference for Bank Human Resources, Marketing, Retail Banking and Training Professionals
- Graduate School of Banking at Madison: Sales and Marketing School
- Marketing Committee

Retail

- VBACONnect: A Conference for Bank Human Resources, Marketing, Retail Banking and Training Professionals
- ABA Certificates: Bank Solutions Provider, Bank Teller, Branch Manager, Bank Financial Management, General Banking, Customer Service Representative, Personal Banker, Supervisor/Team Leader, Universal Banker
- Treasury Management Seminar
- Interest Rate Risk Seminar
- Graduate School of Banking at Madison: Sales and Marketing School
- Retail Executives Committee

Accounting

- ABA Certificate: Bank Financial Management
- Interest Rate Risk Seminar
- CECL Seminar
- VBA/VA Chamber Financial Forecast
- CFO Conference
- Graduate School of Banking at Madison: Financial Managers School
- Accounting Peer Group Meetings
- CFO Committee

Compliance

- ABA Certificates: BSA/AML Compliance, Deposit Compliance, Fraud Prevention, Lending Compliance
- AML/BSA 2-Day School
- BSA/AML Compliance Management Seminar, in Partnership with the Tennessee Bankers Association
- Internal Audit Seminar
- Compliance Hot Topics
- Compliance School
- FSU Master's Program for Compliance Professionals
- Compliance Peer Group Meetings
- Compliance Committee

Enterprise Risk Management

- ABA Certificates: Risk Management Frameworks, BSA/AML Compliance, Fraud Prevention, Operational Risk Management
- Certified Vendor Regulatory Program Manager
- Interest Rate Risk Seminar
- VBAPROTECT: A Conference for Bank Security, Enterprise Risk Management, Operations & Technology Professionals
- Security & Enterprise Risk Management Committee

Banking as a Life-Long Career

Student

- VBA Bank Day Scholarship Program
- VBA Internship Program
- VBA Career Center

Emerging Leader

- Mix and Mingle Events
- ABA-Wharton Emerging Leaders Certificates
- Leadership Conference
- Management Development Program
- Virginia Bankers School of Bank Management
- Diversity, Equity & Inclusion Summit

Manager

- Bank Managers School
- Graduate School of Banking at LSU
- Diversity, Equity & Inclusion Summit

Senior Executive

- Executive Leadership Institute
- Diversity, Equity & Inclusion Summit

CEO/Market President

- VBA/VA Chamber Financial Forecast
- Annual Convention
- Bank Directors' Symposium
- CEO Forum
- Diversity, Equity & Inclusion Summit

Director

- VBA/VA Chamber Financial Forecast
- Annual Convention
- Bank Directors' Symposium
- TTS – Directors Education Webinar Series
- Diversity, Equity & Inclusion Summit

Retired Banker

- Annual Convention
- CEO Forum

Anyone

- VBA Advocacy Events
- Back to School at the VBA
- Women in Banking Conference
- Women's Mentorship Program

Custom Training

At the VBA, we can customize training to meet the needs of your employees. We work with quality consultants and trainers on the variety of programs we offer each year and can work with them to bring training directly to you. Contact Courtney Fleming at cfleming@vabankers.org for more information.

Turn-key Programs:

Commercial Banking

- Breaking into Banking
- Credit Training from Vin DiCara

Consumer Banking

- Consumer Lending Seminar

Bank Security

- Blue-U Safe Bank Program

Human Resources

- VBACONnect: A Conference for Bank Human Resources, Marketing, Retail Banking and Training Professionals
- VBA Internship Program
- Graduate School of Banking at Madison: HR Management School
- Women's Mentorship Program
- Human Resources Committee

Operations & Technology

- ABA Certificates: Risk Management Frameworks, BSA/AML Compliance, Fraud Prevention, Operational Risk Management
- Certified Vendor Regulatory Program Manager
- VBAPROTECT: A Conference for Bank Security, Enterprise Risk Management, Operations & Technology Professionals
- Graduate School of Banking at Madison: Bank Technology Security School
- Operations & Technology Committee

Lending & Credit

- Lending
 - ABA Certificates: Business and Commercial Lending, Small Business Banker
 - Commercial Lending School
 - Loan Processor/Loan Assistant Seminar
 - Lending & Credit Conference
 - Lending Executives Committee
- Credit
 - Loan Processor/Loan Assistant Seminar
 - Lending & Credit Conference
 - Treasury Management Seminar
 - Lending Executives Committee

Trust & Wealth Management

- ABA Certificates: Foundational, Intermediate and Advanced; Health Savings Account (HSA) Expert
- Trust Peer Group
- Interest Rate Risk Seminar
- Treasury Management Seminar
- Trust & Wealth Management Committee

Security

- ABA Certificate: Fraud Prevention
- Train the Trainer Seminar: Elder Financial Exploitation
- VBAPROTECT: A Conference for Bank Security, Enterprise Risk Management, Operations & Technology Professionals
- Graduate School of Banking at Madison: Bank Technology Security School
- Security & Enterprise Risk Management Committee

Training

- VBA Internship Program - Mentor and/or Champion
- Train the Trainer: Elder Financial Exploitation
- VBACONnect: A Conference for Bank Human Resources, Marketing, Retail Banking and Training Professionals
- Women's Mentorship Program
- Training Committee