



CONFERENCE AGENDA

8:45-9:15 Registration

9:15-9:30 WELCOME & ANNOUNCEMENTS

*Courtney Fleming, SVP, Education & Training/Communications
Virginia Bankers Association*

9:30-10:30 BEYOND FOCUSED TO FULFILLED: CAREER STRATEGIES FOR SUCCESS ON YOUR TERMS

Debbie Peterson | Getting to Clarity, LLC

In this highly interactive program, you'll learn the four steps that increase your clarity of direction in your banking career, your focus on the right opportunities, and how to be more productive for more momentum and results! No matter where you are in your banking career timeline you'll leave with the tips, tools, and techniques to get maximum results every day.

10:30-10:45 Networking Break

10:45-12:15 FIND YOUR VOICE: ASKING FOR WHAT YOU WANT & LEARNING TO LOVE NO

Elizabeth Bentley | Verge

Do you struggle with asking for what you want? Do you ever find yourself (or your employee) redoing work once it's understood what was wanted? Do you ever say yes when you should say no? Are you sometimes surprised when others don't follow through for you? Requests and promises are the essential elements to any action we take. In this session you'll learn how to make effective requests as well as to make and receive trustworthy promises.

12:15-1:15 LUNCH

1:15-2:15 POWER OF PERSPECTIVES

Suzanne Cardwell | The Frontier Project

During this session, attendees will uncover and begin to recognize their own biases (conscious and unconscious), which ultimately leads to a new perspective on how vulnerability and inclusion influences our daily lives. With this new insight, participants will learn the value of fully listening, engaging with others, and valuing different experiences in a new and profound way.

2:15-2:30 Networking Break

2:30-3:30 WOMEN LEADERS IN FINANCIAL SERVICES: TELLING THEIR STORY

Moderator: Jessica Noll, Co-Host 'Virginia This Morning' | WTVR-TV

Panelists: Susan Dewey, CEO | VHDA; Jennifer Knighting, Director of Marketing and Sales | Oak View National Bank; Adrienne Whitaker, Business Development Executive | SOAR365

Led by Jessica Noll, Susan Dewey, Jennifer Knighting and Adrienne Whitaker will tell their personal career story and discuss the roles mentors have played, their experience with community involvement, their approach to work/life balance, their perception on the biggest challenges and opportunities for women in financial services, and more. They will leave you with one piece of advice they have for other women leaders.

3:30-3:45 Networking Break

3:45-4:45 KEYNOTE: A FIRESIDE CHAT WITH FDIC CHAIRMAN, JELENA MCWILLIAMS

4:45 Adjourn