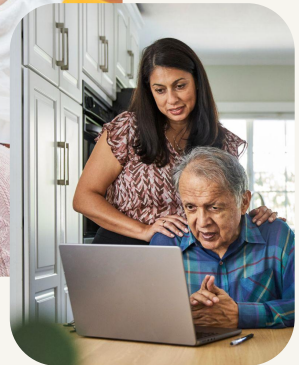


Holistic caregiving for all employees



CareBenefits Helps

Supporting VBA Member employees in accessing, affording, and managing care



Care.com Membership

Access to the leading network for care



LifeMart® Discount Program

Discounts on childcare, education, travel, fitness, and more



Care Talks

Access to advice and guidance from expert speakers on child and senior care, financial literacy, and more



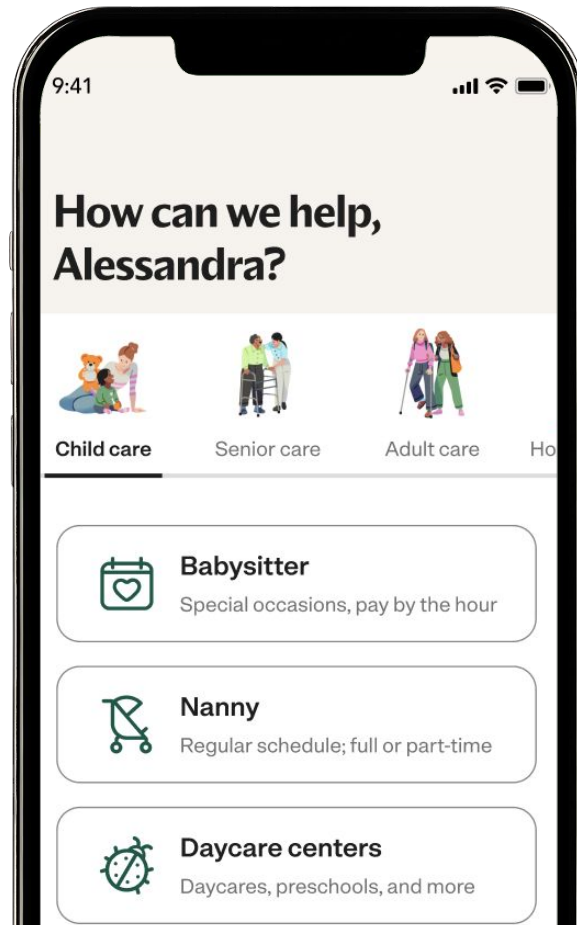
Care.com Membership



Care.com Membership

Unlimited access to a leading network for care

- Greater choice with access to 600K+ caregivers, so members can find and book the right care for kids, seniors, pets, and home
- Broad types of care, including adult care, kids' activities and camps, senior living communities, daycares, and more
- Safety is at the heart of our community and with CareProtect™, members get access to multiple safety checks, tools and resources to help them make safer hiring choices
- Safety hotline for members



Making the hiring experience safer and easier for all families

Care.com Membership enhancements are centered around making the hiring experience safer and easier, reaffirming our commitment to a safe network for all families



ID verification

We are rolling out ID Verification to care providers and members on the platform to deliver a safer experience by ensuring everyone has had their information verified before arranging care



Social media checks

For a fee, families may request a one-time review of a care provider's public social media activity and online presence over the last 7 years, to help them hire the right candidate



Video interviews

Families can now conduct video interviews with caregivers securely on Care.com, eliminating the need to share personal contact information



Hiring hub

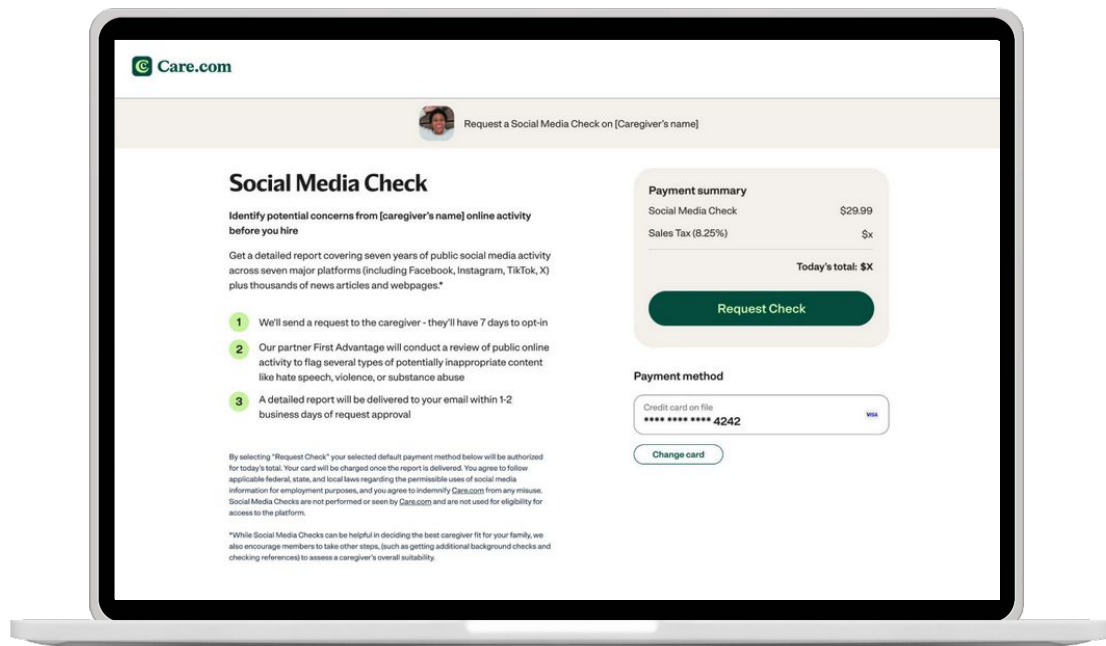
We've made it easier to screen, take notes, and select the right caregiver with our new suite of tools and guided recommendations for families



Social media checks

Offering members a new level of screening potential caregivers

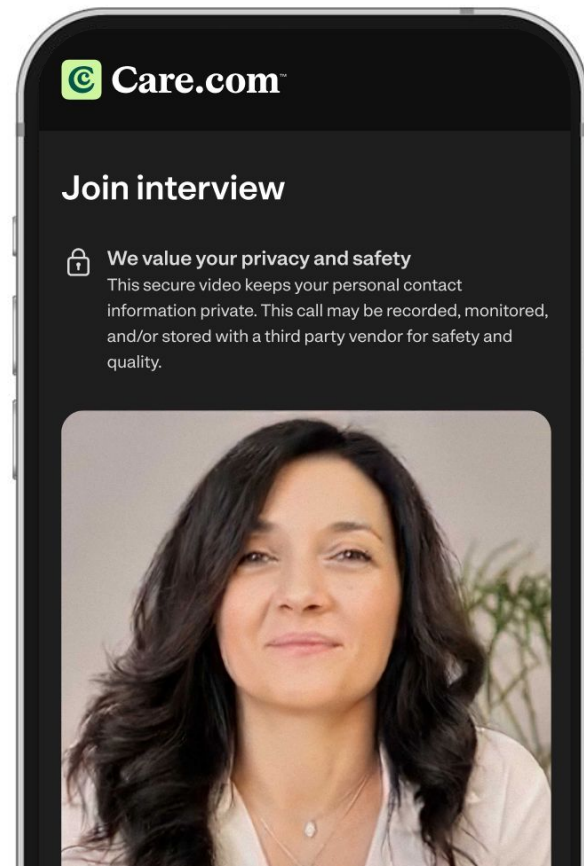
- This feature allows families to request a one-time review of a care provider's public social media activity and online presence over the last 7 years
- Empowers families to understand more about who is taking care of their children and find the right caregiver for their family
- There is a fee for each social media check ordered



Video interviews

Helping members securely and easily interview candidates

- Before making any hiring decisions, families can now hold video interviews with caregivers directly on Care.com
- Members can keep their contact information private by conducting their video interview directly in the Care.com platform, either online or in the Care.com app
- Provides an easy, safe, and secure way to interview caregivers at the member's convenience, leading to more successful caregiving arrangements

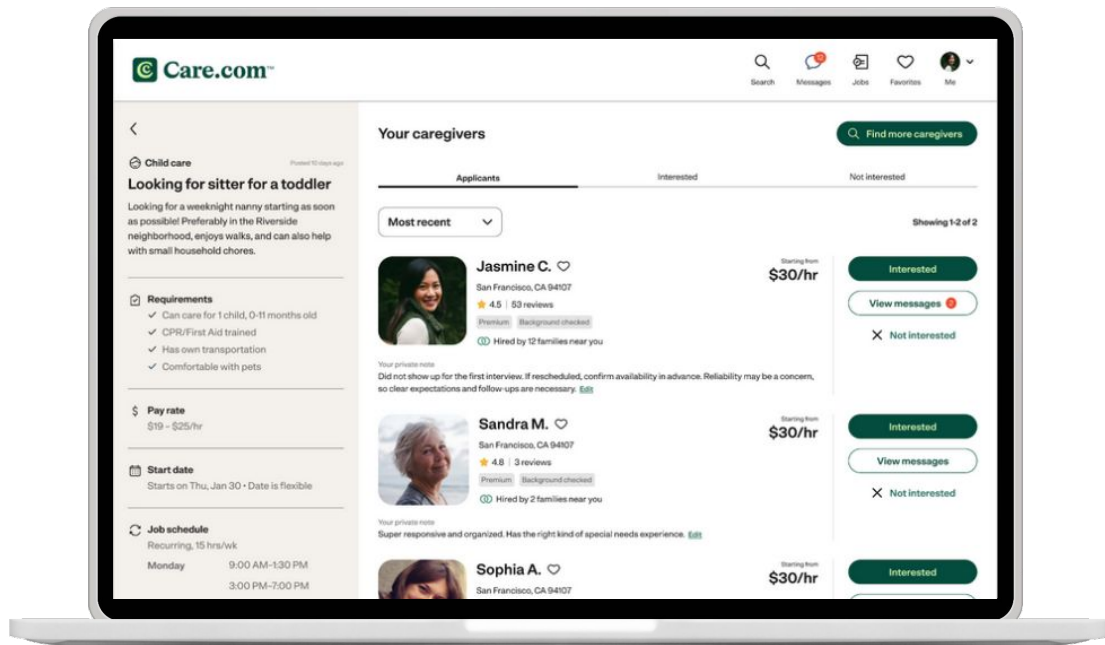


Hiring hub

Providing the tools members need to hire the right candidate, all in one place

- Families are able to more easily screen, take notes, and hire the right caregiver with our new suite of tools
- We've made it easier than ever to post a caregiving job, re-open previous jobs, filter applicants, and identify those that are the best match for their family
- New intent helpers guide the user to screen and make decisions, by suggesting actions such as:

It looks like you're getting ready to hire Jasmine, would you like to run a social media check?



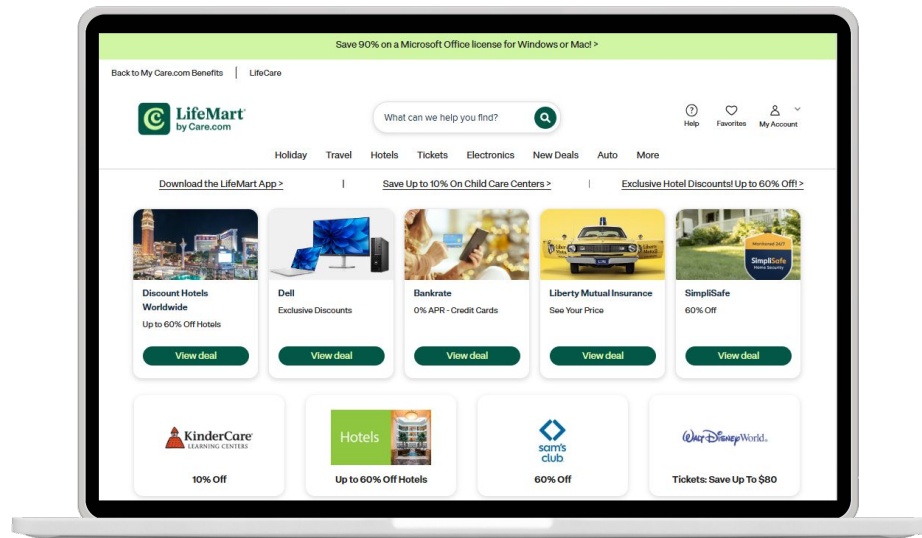
LifeMart®



LifeMart® Discount Program

Exclusive savings on everyday essentials

- **Discounts** on travel, fitness centers, home goods and services, groceries, childcare, senior centers, and more
- **Over \$116 million saved** by LifeMart users in 2025
- **Market share leader for 40 years** and loved by millions of employees





LifeMart® provides thousands of local and national discounts across members' most desired categories

-  Child care
-  Senior care
-  Travel & Hotels
-  Fitness clubs/gyms
-  Grocery coupons
-  Car buying & rentals
-  Museums
-  Zoos & Aquariums
-  Sporting events
-  Movie tickets
-  Ski tickets
-  Disney & Universal
-  Theme parks
-  Water parks
-  Insurance
-  Flowers
-  Gifts
-  Restaurants
-  Concert tickets
-  Electronics



**Make everyday
life more
affordable
with LifeMart®**



In 2025, LifeMart members saved over \$116 million



\$22.2 million+
on travel



\$14.5 million+
on child care



\$13.0 million+
on financial products &
services



\$12.8 million+
on entertainment



\$12.5 million+
on wellness



\$11.0 million+
on auto



\$9.8 million+
on electronics



\$6.2 million+
on home



\$5.3 million+
on insurance

**Savings through Dec'25*

LifeMart® merchant partners



and more!

LifeMart® merchant partners | New and coming soon

Coterie



CompareMedsRx

embrace[™]
PET INSURANCE

Camp
galileo



LEGALZOOM

TIRE ///
AGENT

gabb[™]
WIRELESS

allbirds

mint
mobile

upside



Porch

Seed[•]

Engine[™]

POINT



and more!

Care Talks



Care Talks webinars

Live and on-demand webinars offering expert insights to help employees navigate life

7 sessions per month hosted by industry experts in these areas:

- Your healthy lifestyle
- Aging & adult care
- Financial wellness
- Succeed at work
- Emotional wellness
- Childcare & parenting
- Navigating disabilities



Care Talks | Q3 2026

July	
Jul 2	Loneliness myths, benefits, and how to overcome it
Jul 8	Investment basics
Jul 14	The role of nutrition and movement in disability health
Jul 15	Caregiver 911, how to prepare for emergencies
Jul 16	Staying strong and resilient
Jul 22	Guiding teens through relationship challenges with confidence
Jul 28	The gut-brain connection

August	
Aug 6	Embracing a life of happiness
Aug 11	School success for kids with disabilities
Aug 12	Financial wellness and moving forward
Aug 19	Helping older loved ones make the right housing choices
Aug 20	Juggling act, the "5 Buckets Principle"
Aug 25	The benefits of nutrition and proactive health
Aug 26	Back-to-school success strategies for every age

September	
Sept 3	Embracing the practice of self care
Sept 8	Supporting your child's mental health alongside their disability
Sept 9	Planning your financial future
Sept 16	Alzheimer's disease & dementia care
Sept 17	Tips for staying calm, cool, and collected
Sept 22	Embracing life at every age
Sept 23	Resiliency for working parents



Care Talks | Q4 2026

October	
Oct 1	The mindset of mental toughness
Oct 13	Understanding colleagues with autism
Oct 14	Preventing identity theft
Oct 15	The positive effects of self esteem on performance
Oct 21	The cost of care and planning for the future
Oct 27	Green tips for the home
Oct 28	How to protect your child from bullying

November	
Nov 5	Unlocking the joy of gratitude
Nov 10	Healthy habits for the holidays
Nov 11	Holiday budgeting
Nov 18	Tech tools that make caregiving easier
Nov 19	Healthy boundaries, healthy relationships
Nov 24	Understanding emotional eating
Nov 25	Connecting with young children through communication

December	
Dec 3	Healing through forgiveness
Dec 8	Goal setting for families supporting loved ones with disabilities
Dec 9	Managing your money in tough times
Dec 14	The connection between exercise and mental health
Dec 15	Navigating co-parenting and blended families
Dec 16	Family meetings and having the care conversation
Dec 17	The science of goal setting





CareBenefits
by Care.com

**Thank you for
partnering with
CareBenefits**

