

TUESDAY, AUG 19, 2025

# VBA BENEFITS CORP

2025 Pool Bank Peer Group Meeting

VBA Office, 4490 Cox Road, Glen Allen VA 23060

**10:00 Welcome & Introductions**

**10:15 VBA Clinical Data Analytics**

*Review of VBA's aggregate data highlights based on PATH reporting.*

*Pam Connelly,  
VBA Benefits Corp.*

**10:45 Trends in Benefits & Pharmacy Insights**

*Insight on employer benefit & pharmacy trends; contributing factors to escalating medical costs as well as other benefit related issues.*

*Tom Mackay,  
Marsh & McLennan Agency  
(MMA)*

**11:30 Partner Highlights**

*Hear from our medical and dental partners who will share important plan specific information.*

*Jeff Hartman,  
Anthem  
&  
Ryan O'Donnell,  
Delta Dental*

**12:00 Lunch**

**12:45 What is Trending in Well-being?**

*Learn about employer trends specific to well-being; proposed 2026 initiatives the VBA Benefits Corp is exploring and an update on the current well-being strategy implementation.*

*Laura Moore,  
Marsh & McLennan Agency  
(MMA)*

**1:15 Banker Roundtable**

**2:15 VBA Benefits Corp Update**

*Upcoming projects, bswift initiatives and potential 2026 renewal changes*

*Laurie Milligan, Bobbi  
Weimer &  
Lea Bacharach,  
VBA Benefits Corp.*

**3:00 Adjourn**