

Virginia Reads One Book[®]

Financial Terms for *The Toothpaste Millionaire (2006)* by Jean Merrill

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| 1. Brand | A distinctive label, mark, logo, symbol |
| 2. Census | Head count, poll, counting the population of a certain area |
| 3. Cubic | Pertaining to the measurement of volume |
| 4. Inventor | Discoverer, original maker, founder |
| 5. Manufacturing | The making of products |
| 6. Profit | The money that a business has left after it pays all of its bills |
| 7. Earn | To make money |
| 8. Need | Something that you must have |
| 9. Want | Something you would like to have buy don't necessarily need |
| 10. Economy | The way a society organizes the production and consumption of goods and services and answers the questions of what, how, and for whom items are produced |
| 11. Spend | To use money to pay for goods and services |
| 12. Customer | Someone who buys a product or service |
| 13. Bank | A business that keeps money for customers, makes loans, and provides other money-related services |
| 14. Deposit | Money put into a bank account |
| 15. Withdrawal | Money taken out of a bank account |
| 16. Loan | Sum of money borrowed for a certain amount of time |

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17. Labor	Work or workers
18. Costs	Money paid or charged for something
19. Income	Money a person or company earns
20. Expenses	Amount of money a person or company spends
21. Division of labor	Dividing up a task so that each worker does a different piece
22. Entrepreneur	A person who creates and manages a business
23. Budget	Plan of how much money should be spent and how
24. Borrow	To use someone else's money with permission, in return for paying it back later, sometimes with interest
25. Invest	To use money to make more money
26. Scarcity	When something is rare or there is not a lot of something
27. Tax	Money you pay to the government
28. Price fixing	Companies make an agreement to set the price of a certain product, hoping to maintain the price of a product as high as possible
29. Shareholder	A person that has invested their money in a company giving them partial ownership.