

About This Brochure

This brochure contains information on VBA Education & Training offerings and engagement opportunities by job function. More information on each item can be found at www.vabankers.org or by calling any member of the Education & Training team. What is missing? Call us with your training needs! We look forward to serving you!

Retail

- **VBAConnect:** A Conference for Bank Human Resources, Marketing, Retail Banking and Training Professionals
- **ABA Certificates:** Bank Solutions Provider, Bank Teller, Branch Manager, Bank Financial Management, General Banking, Customer Service Representative, Personal Banker, Supervisor/Team Leader, Universal Banker
- **Creating Lifetime Bank to Business Partnerships Through Trust, Insights and Value Seminar**
- **Graduate School of Banking at Madison: Sales and Marketing School**
- **Retail Executives Committee**

Accounting

- **ABA Certificate:** Bank Financial Management
- **Call Report Training**
- **Interest Rate Risk & Investment Strategies Seminar**
- **VBA/VA Chamber Financial Forecast**
- **CFO Conference**
- **Graduate School of Banking at Madison: Financial Managers School**
- **Accounting Peer Group Meetings**
- **CFO Committee**

Compliance

- **ABA Certificates:** BSA/AML Compliance, Deposit Compliance, Fraud Prevention, Lending Compliance
- **AML/BSA 2-Day School**
- **BSA/AML Compliance Management Seminar**
- **Internal Audit Seminar**
- **Compliance Hot Topics**
- **Compliance School**
- **VBAProtect:** A Conference for Bank Security, Compliance, Enterprise Risk Management, Operations & Technology Professionals
- **FSU Master's Program for Compliance Professionals**
- **Compliance Peer Group Meetings**
- **Compliance Committee**

Enterprise Risk Management

- **ABA Certificates:** Risk Management Frameworks, BSA/AML Compliance, Fraud Prevention, Operational Risk Management
- **Certified Vendor Regulatory Program Manager**
- **VBAProtect:** A Conference for Bank Security, Compliance, Enterprise Risk Management, Operations & Technology Professionals
- **ERM Committee**

Banking as a Life-Long Career

Student

- **VBA Bank Day Scholarship Program**
- **VBA Internship Program**
- **VBA Career Center**

Emerging Leader

- **Burgers with Bruce**
- **Mix and Mingle Events**
- **ABA-Wharton Emerging Leaders Certificates**
- **Leadership Conference**
- **Management Development Program**
- **Virginia Bankers School of Bank Management**

Manager

- **Bank Managers School**
- **Graduate School of Banking at LSU**

Senior Executive

- **Executive Leadership Institute**

CEO/Market President

- **VBA/VA Chamber Financial Forecast**
- **Annual Convention**
- **Bank Directors' Symposium**
- **CEO Forum**

Director

- **VBA/VA Chamber Financial Forecast**
- **Annual Convention**
- **Bank Directors' Symposium**
- **TTS – Directors Education Webinar Series**

Retired Banker

- **Annual Convention**
- **CEO Forum**

Education for Anyone

- **VBA Advocacy Events**
- **Back to School at the VBA**
- **Women in Banking Conference**

Marketing

- **ABA Certificates:** Foundational Certificate in Bank Marketing, Advanced Certificate in Bank Marketing
- **VBAConnect:** A Conference for Bank Human Resources, Marketing, Retail Banking and Training Professionals
- **Graduate School of Banking at Madison: Sales and Marketing School**
- **Marketing Committee**

Human Resources

- **VBAConnect:** A Conference for Bank Human Resources, Marketing, Retail Banking and Training Professionals
- **VBA Internship Program**
- **Graduate School of Banking at Madison: HR Management School**
- **VBA HR Committee**

Operations & Technology

- **ABA Certificates:** Risk Management Frameworks, BSA/AML Compliance, Fraud Prevention, Operational Risk Management
- **Certified Vendor Regulatory Program Manager**
- **VBAProtect:** A Conference for Bank Security, Compliance, Enterprise Risk Management, Operations & Technology Professionals
- **Graduate School of Banking at Madison: Bank Technology Security School**
- **Ops & Tech Committee**

Lending & Credit

- **Lending**
 - **ABA Certificates:** Business and Commercial Lending, Small Business Banker
 - **CRE Bootcamp**
 - **Commercial Lending School**
 - **Creating Lifetime Bank to Business Partnerships Through Trust, Insights and Value Seminar**
 - **Lending & Credit Conference**
 - **Lending Executives Committee**
- **Credit**
 - **Loan Processor/Loan Assistant Seminar**
 - **Lending & Credit Conference**
 - **Lending Executives Committee**

Trust & Wealth Management

- **ABA Certificates:** Foundational, Intermediate and Advanced; Health Savings Account (HSA) Expert
- **Trust Peer Group**
- **Trust & Wealth Management Committee**

Security

- **ABA Certificate:** Fraud Prevention
- **Train the Trainer Seminar: Elder Financial Exploitation**
- **VBAProtect:** A Conference for Bank Security, Compliance, Enterprise Risk Management, Operations & Technology Professionals
- **Graduate School of Banking at Madison: Bank Technology Security School**
- **Security Committee**

Training

- **VBA Internship Program - Mentor and/or Champion**
- **Train the Trainer: Elder Financial Exploitation**
- **VBAConnect:** A Conference for Bank Human Resources, Marketing, Retail Banking and Training Professionals
- **Training Committee**

2019 VBA Event Dates

<https://www.vabankers.org/event-calendar>

Train the Trainer: Elder Financial Exploitation
VBA Training Center | Glen Allen
February 7, 2019

Bank Manager 2-Day School
VBA Training Center | Glen Allen
February 19-20, 2019

VBAConnect: A Conference for Bank Human Resources, Marketing, Retail Banking and Training Professionals
Williamsburg Lodge | Williamsburg
March 11-13, 2019

VBAProtect: A Conference for Bank Security, Compliance, Enterprise Risk Management, Operations & Technology Professionals
Williamsburg Lodge | Williamsburg
March 25-27, 2019

VBA/ABA Washington Summit
Washington Marriott Marquis
Washington, D.C.
April 1-3, 2019

VBA/VACB Directors' Symposiums
The Inn at Virginia Tech
Blacksburg | April 10, 2019
The Westin
Richmond | April 11, 2019

Anti-Money Laundering & Bank Secrecy Act 2-Day School
VBA Training Center | Glen Allen
April 15-16, 2019

Interest Rate Risk & Investment Strategies Seminar
Charlottesville, Specific Location TBD
April 18, 2019

CRE Bootcamp
VBA Training Center | Glen Allen
April 24-25, 2019

Creating Lifetime Bank to Business Partnerships Through Trust, Insights and Value Seminar
VBA Training Center | Glen Allen
May 9, 2019

Compliance School
VBA Training Center | Glen Allen
May 14-16, 2019

VBA 126th Annual Convention
The Sanctuary | Kiawah Island, SC
June 16-19, 2019

Virginia Bankers School of Bank Management
University of Virginia | Charlottesville
July 28-August 2, 2019

CFO Conference & Ethics Session
Omni Richmond Hotel | Richmond
August 26-28, 2019

BSA/AML Compliance Management Seminar
Bank of Tennessee Operations Center
Kingsport, TN
September 9, 2019

Back to School at the VBA
VBA Training Center | Glen Allen
September 17, 2019

Loan Processor/Loan Assistant Seminar
VBA Training Center | Glen Allen
September 24, 2019

Commercial Lending School
VBA Training Center | Glen Allen
September 25-26, 2019

Internal Audit Seminar
VBA Training Center | Glen Allen
October 9-10, 2019

Call Report Training
VBA Training Center | Glen Allen
October 23, 2019

Lending & Credit Conference
Hotel Madison | Harrisonburg
October 28-29, 2019

VBA-WVBA-MBA CEO Forum
Landsdowne | Leesburg
November 6-8, 2019

Leadership Conference
Craddock Terry Hotel | Lynchburg
November 14-15, 2019

Women in Banking Conference
Location TBD
December 5, 2019

VBA Committees

- CFO Committee
- Compliance Committee
- Emerging Bank Leaders Steering Committee
- Enterprise Risk Management Committee
- Government Relations Committee
- Human Resources Committee
- Legal Affairs Committee
- Legislative Executives Committee
- Lending Executives Committee
- Marketing Committee
- Operations & Technology Committee
- Retail Executives Committee
- Security Committee
- Training Committee
- Trust & Wealth Management Committee
- Virginia Bankers School of Bank Management Board of Trustees

VBA Education & Training and Communications Contacts

Courtney Fleming, SVP, Education & Training/Communications
cfleming@vabankers.org
(804) 819.4748

Walt Lyons, Manager, Education & Training
Executive Director of Virginia Mortgage Lenders Association
wlyons@vabankers.org
(804) 819.4746

Kristen Reid, Manager, Education & Training
kreid@vabankers.org
(804) 819.4731

Chandler Owdom, Director, Communications & Strategy
cowdom@vabankers.org
(804) 819.4707

Monica McDearmon, Communications & Financial Literacy Coordinator
mmcdearmon@vabankers.org
(804) 819.4743

Questions about Executive Leadership Institute or Management Development Program? Contact Courtney Fleming. Questions about the VBA Internship Program? Contact Monica McDearmon.

VIRGINIA BANKERS
ASSOCIATION

VIRGINIA BANKERS
ASSOCIATION

Your Partner for
Life-Long Learning



2019 Education & Training
Programs

www.vabankers.org