

STATEWIDE MEDIA & LEGISLATIVE ATTENTION



Congresswoman Jennifer Wexton entered a resolution to the Congressional Record in honor of the Bank Day Scholarship Program.

Banks contribute \$100,000 to schools for Virginia Reads One Book Program

August 14, 2019, 12:03 pm
 Free Press Online - Bankers contribute \$100,000 to schools for Virginia Reads One Book Program
 Purchase a subscription to AFP, subscribe to AFP podcasts on iTunes, and more...
 Advertise with us: ads@freepress.com

The Virginia Bankers Association Education Foundation has contributed \$100,000 as a sponsor of Virginia Reads One Book, a statewide program that will support more than 100,000 public school students and their families from across Virginia as they read the same book on the same schedule.

The VBA is one of several sponsors of this initiative, a program from Richmond-based Reads for Them, and other sponsors include the Washington Redskins Charitable Foundation, Virginia Council on Economic Education and Tackle Reading.

The VBA's contribution will directly support the participation of 14 elementary schools and more than 6,000 students and staff across the Commonwealth.

In addition to the contribution by the VBA, 12 Virginia banks made a total of more than \$80,000 in contributions to the program at local schools. These banks' contributions supported the participation of more than 22,000 students and staff.



Did you know that since its inception, the Foundation has distributed more than **\$985,000**? More than **\$102,000** was distributed last year to deserving students and organizations! Contribute to the 2019 campaign today!

2019 Campaign Goal: \$42,000

Contact Us

Courtney Fleming
cfleming@vabankers.org

804-819-4748

Monica McDearmon
mmcdearmon@vabankers.org

804-819-4743



For more information on these programs, visit www.vabankers.org/vba-education-foundation.

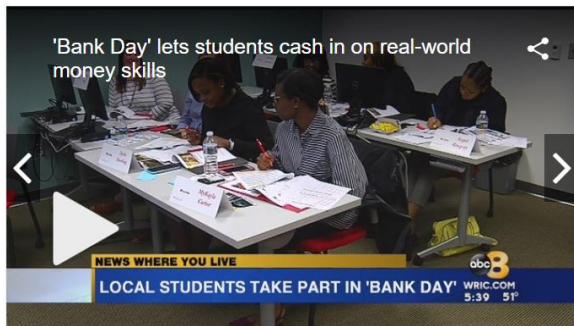


VBA EDUCATION FOUNDATION 2019 ANNUAL FUND CAMPAIGN



2019 Goal: \$42,000

VAROB was featured in the Augusta Free Press, Kingsport Times-News, Rappahannock Record and the Potomac Local.



Bank Day was featured on WRIC Channel 8 and in the Times Virginian, The Progress-Index, Northern Virginia Daily, Daily News Record, PR Newswire and the Herald Courier.

For more information on the impact of the Foundation's initiatives, check out Volume 2 of Virginia Banking magazine.



2019 VBA BANK DAY SCHOLARSHIP PROGRAM

\$26,000 in College Scholarships Awarded!

More than **550** high school seniors participated at **36** banks.



VIRGINIA JUMP\$TART COALITION
\$1,000 Sponsorship

VIRGINIA READS ONE BOOK (VAROB)

\$18,200* in

Sponsorships!

More than **6,000** students and staff supported at **14** title 1 schools.

*A total of more than \$100,000 in sponsorships contributed by the Foundation and banks across Virginia.

“

My class and I are very **appreciative** of your helping to allow **every child** to participate. I really enjoyed the time spent reading together as a class/school and the **unity** it has brought. My students were eager every morning to find out what happened and to share with me how they **read at home**. Your donation and work to share reading is very **valuable** and worth all of your efforts.

- 3rd Grade Reading Teacher & VAROB Participant



UVA-WISE CENTER FOR ECONOMIC EDUCATION
\$7,000 Sponsorship

“

I have been in education for the past 20 years. I had no idea what to expect but the institute of **interactive, hands-on** information was the **best professional development** I have ever been to. These programs are **incredibly valuable** to me and the teachers who attend them. I know I am a much **better teacher** because of the information I received at this institute!

- VCEE Personal Finance Institute Attendee



“

I'm **grateful** banks are taking the time to put on this program for students in the **community**. I learned so much - a lot of things that are important for me to know as I dive into adulthood. I appreciate everyone's time and efforts put towards this **great event**.
- 2019 Bank Day Attendee

