

VIRGINIA BANKERS ASSOCIATION 2018 LEADERSHIP CONFERENCE

October 4-5, 2018

The Graduate Hotel - Charlottesville, VA



All Sessions are in the Piedmont Ballroom

Thursday, October 4, 2018

9:00 – 9:30 am

Registration - Piedmont Ballroom Foyer

9:30 – 9:40 am

Welcome and EBL Update

Adam Hill, VP, Commercial Banking

Union Bank & Trust

Chair of the Emerging Bank Leaders (EBL)

9:40 – 10:30 am

Forget Work-Life Balance; Live and Lead with Rhythm

Sharon B. Cook, First Vice President/Chief Marketing Officer

Federal Home Loan Bank of Atlanta

Work-life balance sounds good in theory, but we all know that striking that balance can be a maddening pursuit. At times, it can feel like the circus act of balancing spinning plates on sticks. During this session, Sharon Cook will share tips to help you reframe your perspective and outlook from one of work-life balance to work-life rhythm.

10:30 – 10:40 am

Networking Break

10:40 – 11:50 am

Regulator Panel

- Miles Green, Senior Examiner, Supervision, Regulation and Credit, Federal Reserve Bank of Richmond
- Chris Noack, Managing Examiner, Supervision, Regulation and Credit, Federal Reserve Bank of Richmond
- Rebecca Zirkle White, CRCM, Senior Examiner, Federal Reserve Bank of Richmond
- Moderated by Seth Winter, Partner, Troutman Sanders LLP

Hear updates from this panel of Federal Reserve Bank of Richmond examiners – all of whom are alumni of the Virginia Bankers School of Bank Management! Panelists will provide information on the “hot button” regulatory topics from the Fed’s perspective, as well as discuss some of the market pressures that they are seeing play out in different risk areas. You will also hear their perspective on Fair lending/Redlining, CRA, and HMDA issues. Don’t miss this chance to ask your regulator peers your burning questions!

11:50 am – 12:30 pm

Lunch - Piedmont Ballroom and Foyer/Camp Ten Four (Weather Dependent)

12:30 – 1:45 pm

Bank CEO Panel

Featured Panelists:

- Jeff Haley, President & CEO, American National Bank & Trust Co.
- Leton Harding, President & CEO, Powell Valley National Bank
- Ravi Chandra, Western VA Region President, Wells Fargo
- Moderated by Adam Hill, Union Bank & Trust

1:45 – 2:30 pm

Roundtable Discussion: Learn from Your Peers

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2:30 – 2:40 pm

Networking Break

2:40 – 4:10 pm

Keynote Speaker: Never Give Up-The Survivor Way

Holly Hoffman

“Survivor Nicaragua”

As we survive life’s challenges, we come face to face with fear and uncertainty. Challenges may allow us to step out of our comfort zone and push ourselves above and beyond our own self-limitations. What makes us is how we choose to overcome challenges. It is our strength in times of difficulty that prove our character and self-worth. As Holly shares her experience of being on a reality show, she encourages audiences to think about how they decide to survive on a daily basis. She encourages people to think about six words to develop their survival skills. With her six simple words, people can take on any challenge with which they are faced. Adversity is not so much contending with problems as it is learning more about who we really are and what is inside of us. Join Holly and explore true survival skills!

4:10 – 4:20 pm

Networking Break

4:20 – 5:25 pm

Business is Brewing

A panel discussion on the role banks and distilleries have played in the growing Virginia craft brewery and distillery scene. Local brewery and distillery owners open up about their experiences working with banks to start their small business and the challenges that small business owners face in today’s economic climate.

Featured Panelists:

- **Ian J. Glomski, PhD, Founder, Vitae Spirits™ Distillery LLC**
- **Dorothy Welch, SVP, Strategic Engagement, Blue Ridge Bank**
- **Tom Sullivan, CO-Founder and General Manager of Ardent Craft Ales**
- **Tim Duffee, Market President, First Community Bank**
- **Sten Sellier, President at Beltway Brewing Company, Chair at Virginia Craft Brewers Guild**

5:25 – 5:30 pm

Announcements and Adjourn for the Day

6:00 – 7:00 pm

Reception – Game Room and Adjoining Terrace

Sponsored by Troutman Sanders LLP

7:00 – 8:30 pm

Dinner – Piedmont Ballroom

Sponsored by Troutman Sanders LLP

Friday, October 5, 2018

7:30 – 9:00 am

Breakfast – Piedmont Ballroom and Foyer

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9:00 – 9:20 am

Banter with Bruce

**Bruce Whitehurst, President & CEO
Virginia Bankers Association**

Bruce will provide an update and then answer all your burning questions about the banking industry!

9:20 – 9:30 am

Awards and Recognitions – Bruce Whitehurst

9:30 – 10:20 am

Lift Notes: Every Leadership Book You'll Never Have to Read Now Hunter Young, Division President

Mabus

The last decade of leadership books has helped us lean in, search for meaning, discover our true north, win friends and influence people. At what point, do we apply what we've learned and get practical about what it takes to truly motivate a team, inspire others and activate change in a company? This discussion will walk you through the high points of some famous leadership books and what you need to practically implement to realize your potential as a leader in the next decade.

10:20 – 10:30 am

Networking Break

10:30 am – 12:00 pm

Managing Multiple Priorities: Work Smarter, Not Harder

**Lisa Carver, President
Moxie Consulting, Inc.**

This interactive training course teaches participants how to get more work done in the same amount of time. We will address common time wasters and how a personal planning system can enhance productivity. We will also address the value of taking "mini-breaks" and the importance of using Outlook as a time-management tool.

12:00 pm

Adjourn